

NETWORK NEWS



CHECK IT OUT! www.amsiRes.com TO BECOME AN AMSI AFFILIATE NOW!

December 2003



WRING OUT THE OLD & RING IN THE NEW!

Timely trends for travel news are ALL good for 2004. Isn't it a Great Thing that we get to start over each year?! It somehow gives us energy to keep on keeping on. Airfare stats show a projected increase of 09% this year up from 44% traveling last year. Corporate Housing companies can expect a good portion of that to be executive travel! Cars, too are up with 57% taking to the roads. The good news for Vacation Companies is that those utilizing RV's will drop by 7% in 2004. That means, of course, family "heads in beds" - and mostly vacation rentals. And the Real Good News for those still not All That Internet based - "When it comes time to actually Book a reservation, non-internet sources are preferred." 37% - up from 33% in 2003 say they will purchase Over the Phone! Get your Best People on those phones & prepare for a GREAT YEAR!

**DO THE
MATH!**



TECHNO TALLY

December '03

Amsiware Technology powers 156
Affiliates daily. Average Affiliate
Sale Conversion Rates = 2 %

AMSI conversion rate to Sales

= 4-7% .

That is Triple + the accepted
norm. Sign up now for **BIG BUCKS!**

December, 2003

Internet Requests: 154

Checks to:

IneTours

Aim Relocation

Beach Front San Diego

S F Short Term Rentals

Joanne Stein - Pacific Union

AFFILIATE ARRIVALS

30

RESERVATIONS MADE

22

\$\$ TO AFFILIATES =

\$ 750

**CHECK OUT YOUR WEB
STATS ONLINE!**



Affiliate Corner

A word Up on Websites is a new "text focused" company working with folks interested in setting up their web sites. CeCe Blase has been a super successful Real Estate Agent for many years, and now is helping Real Estate Agents plan their web sites. She offers a short monthly newsletter with "tips" on how to market your sales experience. Contact Cece at cece@ceceblase.com Other affiliate news from "We Rent San Diego" - AMSI has 2 new Real Estate Agents in the last 2 months. David Forest Franklin - General Manager for AMSI San Francisco for 7 years is now a licensed associate working miracles & closing deals. Andrea Paulis - incipient creator of the entire AMSI system is back after almost a 20 year hiatus - passed her R.E. Exam, and "taking no prisoners." Goes to show, Marketing is just like "riding a bike". You never forget!

WELCOME!

NEW AFFILIATE PARTNERS

1. Visit NYC.com
2. Visit San Francisco.com
3. AdventureTrips.com



Contact us if you need help!
zsmithton@amsisf.com